

CAREER INTERN

COURSE FACT SHEET

Career Intern is Career Bridge's most advanced tier: a group-based internship experience in which students work on live, company-designed project briefs and deliver outcomes suitable for real organisations. Students are expected to operate under professional constraints, collaborate in high-expectation teams, and present solutions directly to host companies.

Course Aims

This course aims to:

- Establish an internship-style learning experience in which students practise performing to professional standards through live, company-designed project briefs and produce recommendations suitable for real organisations.
- Build students' capacity to respond to complex, real-world briefs using a consulting-style approach: analysing the brief, developing a strategy, and presenting recommendations to a professional audience.
- Strengthen subject-context reasoning within the chosen subject by positioning subject understanding as a tool for professional problem-solving. Students practise forms of reasoning that reflect how decisions are justified in real organisational contexts.
- Develop students' ability to operate through English in professionally demanding contexts by applying a Content and Language Integrated Learning (CLIL) approach. English is treated as the working language for solving meaningful tasks, participating in project discussions, and producing professional outputs.
- Develop the behaviours and performance standards expected in competitive selection and early-career contexts, with relevance to internship selection processes and early professional roles.
- Provide tangible, application-relevant documentation and evidence of performance through the development of a Project Portfolio.

Content

Career Intern is built around consulting-style project work shaped by real organisations and grounded in authentic business challenges. The programme is designed as project work for a company rather than placement inside a company. This means that students do not operate as in-company interns; instead, they work on a company project "like consultants", with the course designed to prioritise learning and performance rather than completion of routine tasks. Where students find the work too difficult, our tutors provide targeted

support and may adjust the project scope when needed so that challenge remains achievable.

The programme design is underpinned by an integrated teaching and learning model that deliberately links professional performance, subject learning, and language and skills development.

Module 1: Professional Performance and Consulting Foundations

This strand establishes the foundations needed for high-level project delivery. Because Career Intern is positioned as an advanced tier with a direct professional audience, part of the course is designed to prepare students to operate with clarity and professionalism under high-stakes situations.

Professional communication is developed through task-relevant language. In line with the CLIL approach we follow, students learn by performing: developing the vocabulary and language structures required to interpret briefs, participate in project discussions, and explain reasoning in a form suitable for workplace contexts. Tutors support this by clarifying key vocabulary and concepts before students begin major project stages and modelling useful professional discussion language.

Students also develop readiness for professional encounters that are built into the programme structure. Preparation is designed to be explicit and staged: students rehearse how to ask questions, how to present interim thinking, and how to respond when professional feedback challenges their assumptions or proposes constraints.

AI-supported learning is introduced as a literacy skill relevant to modern study and work. Students are guided to use AI tools to support their thinking: for example, to clarify or test understanding of complex brief language, explore alternative vocabulary choices for professional tone, and refine draft wording prior to presentations, while ensuring ownership of ideas and language.

Module 2: Live Company Project and Portfolio Production

This module is the practical core of Career Intern and represents the “internship experience” aspect of the tier. Students engage with live project briefs reflecting issues of genuine relevance to the host company, and they produce and present recommendations suitable for a real organisational context.

The course begins with a host-company visit to set the project, providing students with an authentic starting point and professional expectations for what the project response should achieve.

The project process is then supported through structured staging and feedback, with large briefs broken into logical steps – understanding the problem, researching, analysing, and refining work. This approach aims to make demanding work accessible without reducing its authenticity: the challenge remains real, but the path through it is scaffolded and coached.

Students complete the programme through a final presentation session led by the host company. This culminates in professional evaluation of how convincingly students have reasoned from the brief to their recommendations, how clearly they communicate their conclusions, and how effectively they handle the project as a whole.

Learning Outcomes

By the end of the course, students will be better able to:

- Demonstrate readiness for professional performance settings by working to expectations, respecting constraints such as deadlines, upholding professional standards, and contributing effectively in a team-based internship.
- Apply a consulting-style approach to a company-designed project brief by developing a strategy, conducting research and analysis, and producing recommendations suitable for presentation to a real organisational audience.
- Use subject-context reasoning appropriate to their chosen subject to justify decisions and recommendations in a professionally credible way.
- Communicate clearly and formally in English in professional contexts, including project discussions and presentations.
- Present solutions directly to host companies in a final presentation session, demonstrating the ability to explain reasoning, justify choices, and respond to professional questions in an appropriate register.
- Use AI as a learning support tool in a critically aware manner (for example, clarifying ideas, exploring vocabulary, and refining drafts), while evaluating outputs and adapting language into their own words so that thinking and language development remain active and genuine.